Global Media

at Arcadia University

Global Perspectives…Personal Attention…Real-World Integrative Learning Experiences

Faculty

Professor

Dr. Shekhar A. Deshpande (Chair)

Associate Professors

Dr. Lisa B. Holderman, Director, Undergraduate Programs

Alan W. Powell

Assistant Professors

Dr, Michael Dwyer

Chris Mullin

Degrees

Bachelor of Arts in Global Media with a concentration in:

New Media Journalism
Film Production
World Cinema
Visual Journalism
Media Production
Digital Gaming Studies
Cultural Studies
Visual Cultures
Digital Media
Fashion Studies
Media Industries
Sound and Music

Related Study at Arcadia

Bachelor of Arts in Communications
Corporate Communications
Print Communications
Video Communications
Individualized Concentration in Communications
Bachelor of Arts in Corporate Communications (Evening)
Post-Baccalaureate Certificate in Corporate Communications

Minors

Cinema Studies
Communications
International Cinema

Related Graduate Study at Arcadia

Master of Arts in International Film Marketing
Master of Arts in International Public Relations

Pathways to Study Abroad

These Majors Abroad Programs (MAPs) require one year of study abroad in the Creative Industries program at the Queensland University of Technology in Brisbane, Australia. Students need to work with their advisers and Chair of the Department to prepare a plan of studying abroad in one of the specialized areas to complete these degrees.

About the B.A. in Global Media

- Preparation for careers in media, entertainment, creative industries
- Professional internships—here or abroad
- Student-run newspaper, radio station, and TV channels
- Opportunities to study abroad at some of the top universities around the world

Communications offers a vast array of career opportunities in the fields of media, entertainment, and creative industries in the knowledge economy. Students have a multitude of options to develop their interests, skills and talents in a variety of areas. These Communications programs combine theory with practice, global learning with problem-solving and opportunities with challenges. Students think, reflect and produce creatively and analytically. The programs emphasize writing, visual thinking and speech communication/presentation. These programs also emphasize portfolio development, global perspectives in studying media, and personal attention in academic and career planning.

- Students will be allowed to spend two semesters in a non-consecutive sequence. The requirement for this program of spending two semesters abroad remains the same.

- Students will have the option of spending each of the two semesters in two different universities in the same country or in two different

universities in two different countries, provided they have processed their applications through The College of Global Studies and the International Office on campus at Arcadia.

- Students will be allowed to "individualize" or "self-design" their specializations from a set of courses approved by the University and the Chair of the Department of Media and Communication.

Specializations for B. A. in Global Media

New Media Journalism
Film Production
World Cinema
Visual Journalism
Media Production
Digital Gaming Studies
Cultural Studies
Visual Cultures
Digital Media
Fashion Studies
Media Industries
Sound and Music

Requirements for the Bachelor of Arts in Global Media

(Credits as listed below, with Undergraduate Curriculum requirements and electives to total 128 credits)

These program requires one year of study abroad in one of the universities abroad as listed below. Students need to work with their advisers and the Chair of the Department to prepare a plan of studying abroad in one of the specialized areas to complete the Global Media degrees.

1. Communications core. The Core Requirements are the following courses (total of 20 credits):

CM	101	Introduction to Media Studies
CM	250	Visual Cultures
CM	460	Senior Seminar I
CM	471	Internship in Communications
CM	490	Senior Seminar II

2. Communications core electives. Students select 4 courses from the list below, related to their specific major within Global Media. (total of 16 credits)

CM	150	Introduction to Film
CM	275	Video I
CM	340	Special Studies in Communications
CM	350	Video Production II
CM	358	International Film
CM	359	Short Film
FA	280	Photography I
CM	362	Creative Video
AH	111	Renaissance to Modern Art
FA	250	Graphic Design I
AN	361	Social Change: Global Cultures

3. The third set of courses are taken at one of the Universities listed below through the College of Global Studies. Based on the model of integrating the academic training with the demands and needs of professional and policy world, these programs offer courses in In many of the exciting, and innovative programs, which transgress traditional boundaries between disciplines and offers programs that are challenging to students. Courses emphasize an integration of theory and practice and traditional and new technologies.

   All courses adopt an approach that is essentially global, situating media in the issues of globalization as well those of the specific national media contexts. With their emphasis on creative industries, students will get practical experience as they immerse themselves in the culture of other students attending these universities.

The following courses are recommended for respective specializations in Global Media. Please note that the courses suggested here may not be available at the time for each of the student for the desired semester. The objective here is that the given set of courses from the host University's offerings constitutes a specialization in B. A. in Global Media for a student from Arcadia University. If the following courses are not available, students may choose similar courses in consultation with the advisor and the Director of the program so long as the scope of specialization remains the same.

For more information, see and www.arcadia.edu/abroad.

University of Westminster, London

New Media Journalism

GRA 404	Visual Representation
GRA 409	Digital Media
MED 632	Globalisation: Information, Communication & Culture
MED 645	Broadcasting and Society in the 20th Century
MED 631	Media Technology and Society
MED 428	Understanding News Media

Visual Journalism

MSJ 402	Multimedia Journalism
MED 642	Arts and Entertainment Journalism
MED 644	International Journalism
DFU 405	Design as Communication
DFU 403	Design Processes
CER 405	Visual Language

Media Production

MED 696	Media Production Skills
FTV 402	Aesthetics of television
FAS 406	Experimental design and modernity
AN1 504	Practical Animation
PHO 545	Digital Imaging
GRA 404	Visual Representation

Media Industries

MED 625	Multiculturalism and the Media
MED 691	Comparative International Media Systems
2CLT 602	Identity, Culture and the Media
MED 424	Social Theory and the Media
MED 426	Media Institutions and Society
LAW 601	Media Law and Ethics

Goldsmith's College, University of London, London

Cultural Studies

MC5 2005B	Culture, Society and the Individual
SO53046A	Global Development and Underdevelopment
SO52079B	Contemporary Cultural Theory
CU52003A	The Making of Modernity: Late 19th and Early 20th-Century Concepts of the Modern
SO53149A	Race, 'Racism' and Social Theory
CU5 1010A	Understanding Society

World Cinema

MC5 3045A	Cinema and Society
CU53005A	Surrealism in the Cinema
MC 53047A	Chinese Cinemas
MC5 3049A	Screen Cultures
MC5 0002A	Introduction to Screen Drama Production
MC5 3038A	Music as Communication and Creative Practice
MC5 3048A	Media Rituals

Visual Journalism

MC5 0001A	Media Production – Journalism
MC5 0003A	Writing for Film, TV and Radio (fiction)
MC5 3038A	Music as Communication and Creative Practice
MC5 3048A	Media Rituals
MC5 1002A	Media History and Politics
MC5 1006A	Key Debates in Media Studies

Visual Cultures

MC5 2005B	Culture, Society and the Individual
MC5 3036A	Contemporary Cultural Practice
MC5 3039A	Embodiment and Experience
MC5 3046A	Media, Law and Ethics
MC5 2005B	Culture, Society and the Individual
MC5 3036A	Contemporary Cultural Practice

City University, London

New Media Journalism

JO1202	The British Media
SG2004	New Media Challenges
SG2003	Media, Culture and Society
SG3003	World Media Industry
SG1006	Contemporary Issues in Media Studies

Visual Journalism

JO2106/2208	Production: Print & Radio
JO2302	Web Creation & Design
SG3005	Approaches to Film: Issues, Ideology and Identity
JO3112	International News
JO1106	Politics and Current Affairs
JO2201	British Magazines

London Now Program

London College of Fashion

Fashion Studies

LCOF COPR 100	Fashion PR
LCOF DEVM 100	Visual Merchandising and Space Management
LCOF DEFA 290	Theoretical and Social Fashion Studies
LCOF HSEC 130	Historical and contemporary fashion research studies
LCOF SADP 110	Introduction to Digital Photography
LCOF JOFB 120	Fashion and Beauty Journalism
LCOF DEFA 100	Fashion Forecasting

University of St. Andrews, Scotland

World Cinema

FM4107	Cinema and Nation
FM4202	The Cinema in Eastern Europe
FM2001	Modern World Cinemas
FM4101	Time, National Identity and Cinema
FM4102	Film, Politics and Cultural Histories
FM4203	American Independent Cinema

Bond University, Gold Coast, Australia

New Media Journalism

JOUR13-305	Photojournalism
JOUR13-318	Reporting Specialities: Sports, Travel, Fashion
JOUR12-250	Foreign Correspondence
ADVT11-140	Internet Advertising
COMN12-302	Digital Media and Society
ADVT13-308	Visuality: Understanding Visual Forms

Film Production

FITV11-150	Producing 1: Film Industry
FITV12-202	Cinematography and Lighting
FITV12-201	Directing 1: Actors
FITV12-253	Producing 3: Finance and Marketing
FITV12-203	Editing 1
FITV11-100	Screen Production 1

Media Production

FITV12-242	Mobile Screen Media
FITV11-150	Producing 1: Film Industry
JOUR12-230	Ethical and Legal Strategies for the Media
MMDE12-220	Designing Sound Environments
MMDE12-250	2D Animation and Simple Games
FITV12-203	Editing 1

Digital Gaming Studies

GAME12-200	Computer Game Culture and Audience
GAME12-300	Computer Game Form, Narrative and Style
COMN12-302	Digital Media and Society
COMN13-315	Interactive Experience
COMN13-311	Computer Game Industry and Policy

Griffith University, Gold Coast

New Media Journalism

1503HUM	News and Politics
1501HUM	New Communication Tech
1001IBA	International Relations
1209QCA	Reading the Visual
1702HUM	Styles & Genres of Journalism
1703HUM	Effective Writing
1003LAL	Communication: Ling Approach

Media Production

1502HUM	Communication Performance
1501HUM	New Communication Tech
1708GFS	Editing
1705GFS	Scriptwriting 1
1702GFS	Multicam 1
1701GFS	Intro to Screen Production

Visual Journalism

1211QCA	Digital Visualisation
1802HUM	Writing for the Web
1513QCA	Computer Visual & Image
1703GFS	Digital Production 1
1210QCA	Creating the Image
1212QCA	Visual Strategies

World Cinema

1015HUM	Screen History and Research
1704GFS	Cinematography
1710GFS	Film & TV: mid 20thC
1009HUM	Intro to Screen Analysis
2712GFS	Asia Pacific Film

Sound and Music

1104QCM	Popular Music & Cultural Context
1713QCM	Sound Principles
1066QCM	Intro to Music Prgrm & Prdctn
1703GFS	Digital Production 1
2705GFS	Sound Design 1

University of Technology, Sydney

Cultural Studies

58228 Culture, Science and Nature
58316 World Cities and Globalisations Requisite(s): 58222 Global Politics from Above and Below.
58123 Society, Economy and Globalization
58120 Creativity and Culture Requisite(s): 58119 Text and Context
58127 Information Cultures Requisite(s): 58125 Creative Information Design
58317 Transnational Media Requisite(s): 58222 Global Politics from Above and Below

New Media Journalism

58111 Reporting with Sound and Image Requisite(s): 58110 Introduction to Journalism
58112 Reporting and Editing for Print and Online Journalism Requisite(s): 58110 Introduction to Journalism
50303 Online Journalism 1
50169 Writing and New Media
50129 News and Current Affairs
58214 Media Writing and Production

University of New South Wales, Sydney

Cultural Studies

INST3301	Economic Growth, Technology and Structural Change
ARTS1811	International Relations: Continuity & Change
ARTS2846	Multiculturalism in Political Theory
INST3012	Theorizing International Political Economy
GLST3001	Globalization Studies Research Seminar
MDIA5007	Media, Ethics and Law

New Media Journalism

MDIA5003	Online and Mobile Media
MDIA5004	Media and Public Relations
COFA0911	Print Advertising for a World Market
GENT0606	The Use of Language, Images and Symbols
MDIA2004	Visual Communication
MDIA2003	Writing for Journalism and PR

Queensland University of Technology (QUT), Brisbane

Sound and Music

KM 002	Music and Spirituality
KMB 003	Sex, Drugs and Rock N Roll
KMB 004	World Music
KMB 105	Music and Sound Technology
KMB 107	Sound and Image
KMB 108	Sound Recording and Acoustics

Media Industries

KCB 101	Media in the New Economy
KCB 103	Strategic Speech Communication
KCB 203	Consumer Cultures
AMB 222	Media Planning
KCB 302	Political Communication

Digital Media

KCB 102	Media and Society
KCB 201	Virtual Cultures
KCB 202	New Media Technologies
KIB 103	Media Technologies I
KCB 104	Media and Communication Industries

Fashion Studies

KFB 103	Introduction to Fashion Design
KFB 105	Fashion and Modernity
KFB 203	Fashion, Art and the Body
KGB 205	Fashion and Style Journalism
KVB 108	Contemporary Asian Visual Culture