

# Community Health Education

## at Arcadia University

*Global Perspectives...Personal Attention...Real-World Integrative Learning Experiences*

### Faculty

#### Director

Andrea Crivelli-Kovach, PhD, MA., MCHES  
Professor and Director of Community &  
Global Public Health Programs, College  
of Health Sciences

#### Faculty

Andrea Crivelli-Kovach PhD, MA. MCHES  
Professor  
Katherine Isselmann DiSantis, PhD., MPH,  
Assistant Professor  
Laura Lessard, PhD, MPH, Assistant  
Professor

#### Adjunct Faculty

Rashidah Abdul-Khabeer, PhD, Program  
Planning  
Brandon Becker, MPH, Epidemiology,  
Biostatistics  
Theresa Clark, MPH, HIV, STDs, Human  
Sexuality, Family, Community Health  
Education  
Shannon DeVader, MPH, Epidemiology,  
Biostatistics  
Maryann Hughes, MBA., Health Care  
Management and Systems  
Erin Knight, PhD, MPH, Health Policy,  
Social Determinants of Health  
Diane Koser-Seltzer, MA, RN, CANP,  
Stress Management  
Marie Manzo, Clinical Psychologist, Family  
Dierdre McKee, M.P.H., Grant Writing,  
Public Health Practice  
Christen McKelvey, PhD, MPH, Health  
Policy, Research Methods  
Robert McKenna, MSHE, Human Sexuality,  
Drug and Alcohol Abuse  
Natasha Patterson, MPH, Social and  
Behavioral Sciences  
Jamie Pfister, MPH, International & Global  
Health  
Fran Pollock, MS, RN, Drug and Alcohol  
Use  
Alison Tartaglia, MSPH, Nicotine  
Addiction, Chronic Trauma and Health,  
Global Health Communications  
Mita Saksena, PhD, International Health &  
Human Rights  
Ramona Salotti, MPH, RN, Occupational  
Health, Disaster Preparedness,  
Research Methods  
Sheryl Thomas, M.P.H., International and  
Global Health, Women's Health

Theresa Villucci, MPH, Research Methods

### Master's Degrees

#### Master of Arts Degree in Community Health Education (M.A.H.E.)

#### Master of Science Degree in Community Health Education (M.S.H.E.)

Dual Degree Programs:

#### Master of Science in Health Education and Master of Medical Science (Physician Assistant)

#### Master of Science in Health Education and Master of Arts in Counseling Psychology

### About the Master of Health Education Degree

- Preparation for community public health professions
- Capstone projects that integrate practice and research
- Optional internship that gives students firsthand experience working in a community health setting
- Domestic and international service projects and internships
- Option to incorporate more of an international focus in the degree with specific course selections and an international or global focus for the internship and capstone project.

The Master of Arts in Health Education (M.A.H.E.) is designed for school health and physical education teachers, school nurses, and community health educators. It provides a breadth of knowledge in health and trains health educators to assess needs and to plan and implement programs within the school and community settings. In addition, students are trained to coordinate health education programs and to act as resources and communication links for health education needs and concerns.

The Master of Science in Health Education (M.S.H.E.) focuses on health education, health promotion, and research in various settings

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including educational, community, health care, and occupational/worksite. It affords students the opportunity to increase their depth of knowledge in health, behavioral science, and research methods and program evaluation.

These degrees educate community health education professionals to promote the health of individuals, families, communities, and the environment. This is accomplished through a program that integrates education, research, and practice in a global environment. The goals of the Health Education programs are the following:

- Educate community health education professionals and develop the skills needed to promote health within communities.
- Provide an academic environment that integrates community health education with research and practice.
- Enhance the understanding of the connection between health status and human rights.
- Translate knowledge into practice through collaborative service projects both domestically and internationally. This can be accomplished through internships and clinical rotations with community-based organizations, clinics, and local health departments.
- Employ scientific investigation to advance public health knowledge of the relationship between health and the structural environment within which individuals live and work.

The Health Education degree is offered through the College of Health Sciences.

## Admission to the Master of Health Education Program

Applications to the HE Program are reviewed on a rolling basis. Students may apply for admission to the program beginning in Fall, Spring, or Summer. Applications must be complete before they are reviewed for admission to the program.

In addition to the general admission requirements for graduate students, the following program-specific requirements must be met:

1. A completed graduate application including personal statements, to be completed online at [www.arcadia.edu/gradapp](http://www.arcadia.edu/gradapp).
2. A bachelor's degree from an accredited institution with a recommended GPA of 2.8 or better in the major course of study.
3. One official transcript from each college, university or professional school attended. Transfer credits included on a transcript must include grades earned; if not, an official transcript from the original school must be submitted. Transcripts must be sent from the issuing school in a sealed envelope and contain the appropriate signatures and seals to be considered official.
4. Three letters of recommendation, at least one from a professor (if a recent graduate) and one from a health professional.
5. Knowledge of the profession through work or volunteer experience.
6. International applicants should visit [www.arcadia.edu/international](http://www.arcadia.edu/international) for detailed information on admission requirements and application procedures. TOEFL/IELTS results are required for all students for whom English is a second language or who have not earned degrees or diplomas from post-secondary institutions in English-speaking countries (e.g. the United States, Canada, England, Ireland, Australia, and New Zealand). A course-by-course evaluation of all transcripts by an independent evaluation service based in the United States is required.

## Expenses

(Dual degree program expenses are listed under the specific programs.)

**Tuition:** (2013-14) \$720 per credit

**Fees:**

Deferred Payment: \$40  
Audit: \$720 per course

**Parking:**

\$30 per semester (fall and spring)  
before 4 p.m.  
No charge after 4 p.m.

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### Degree Requirements for the M.S.H.E. in Community Health Education

(36 credits)

#### Required Courses (24 credits)

PBH 501	Social Determinants of Health and Disease (3 credits)
PBH 510	Health Care Systems (3 credits)
PBH 520	Statistical Methods in Health Sciences (3 credits)
PBH 530	Theories and Principles of Health Behavior and Health Education (3 credits)
PBH 540	Research Methods and Design in Health Education (3 credits)
PBH 560	Issues in Community and Environmental Health (3 credits)
PBH 630	Program Planning and Evaluation for Health Professionals (3 credits)
PBH690	Capstone Research Project Seminar I in Health Education (3 credits)

#### Electives (12 credits)

PBH 500	The History and Practice of Public Health (3 credits)
PBH 572	Concepts of Mental Health and Mental Illness (3 credits)
PBH 573	Human Sexuality (3 credits)
PBH 575	Family in Contemporary Society (3 credits)
PBH 576	Drug Use and Abuse (3 credits)

PBH 578	Stress: Use and Misuse (3 credits)
PBH 581	Nutrition: Science, Policy and Controversies (3 credits)
PBH 582	International Health and Human Rights (3 credits)
PBH 583	Contemporary Health Topics (3 credits) <ul style="list-style-type: none"> <li>• Women's Health</li> <li>• Health Communication</li> <li>• Violence and Injury Prevention</li> <li>• Death and Dying</li> <li>• LGBT Health Issues</li> </ul>
PBH 584	Successful Grant Writing (3 credits)
PBH 585	Health Policy, Law and Ethics (3 credits)
PBH 587	Global Health Communications (3 credits) (pending approval)
PBH 642	Qualitative Research Methods (3 credits)
	Selected Interdepartmental (ID) courses focus on Public Health Domestically & Internationally

### Degree Requirements for the M.A.H.E in Community Health Education

(36 credits)

#### Required Foundation Courses (6 credits)

PBH 520	Statistical Methods in Health Sciences (3 credits)
	One of the Following:
PBH 640	Research Methods & Design for Health Professionals (3 credits)
ED 508	Ethnography for Educational Practitioners (3 credits)

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## Required Core Courses (12 credits)

PBH 501	Social Determinants of Health and Disease (3 credits)
PBH 530	Theories and Principles of Health Behavior and Health Education (3 credits)
PBH 560	Issues in Community and Environmental Health (3 credits)
PBH 630	Program Planning and Evaluation for Health Professionals (3 credits)

## Capstone (3 credits)

PBH 690	Health Education Capstone Research Project Seminar I (3 credits)
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## Electives (15 credits)

PBH 500	The History and Practice of Public Health (3 credits)
PBH 510	Health Care Systems (3 credits)
PBH 572	Concepts of Mental Health and Mental Illness (3 credits)
PBH 573	Human Sexuality (3 credits)
PBH 575	Family in Contemporary Society (3 credits)
PBH 576	Drug Use and Abuse (3 credits)
PBH 578	Stress: Use and Misuse (3 credits)
PBH 581	Nutrition: Science, Policy & Controversies (3 credits)
PBH 582	International Health and Human Rights (3 credits)
PBH 583	Contemporary Health Topics (3 credits) <ul style="list-style-type: none"> <li>•Women's Health</li> <li>•Health Communication</li> <li>•Violence and Injury Prevention</li> <li>•Death and Dying</li> <li>•LGBT Health Issues</li> </ul>
PBH 584	Successful Grant Writing (3 credits)
PBH 585	Health Policy, Law and Bioethics (3 credits)

PBH 587	Global Health Communications (3 credits)
PBH 689	Internship I/II (3 credits)
PBH 642	Qualitative Research Methods (3 credits)
PBH 645	Evaluation of Public Health Programs: Case Studies (3 credits)

## Selected Interdepartmental (ID) Courses in Health Education

## Certification

Upon completion of the Health Education Degree, students are eligible to sit for the National Certifying Exam for Health Education Specialists (CHES). This certification is recognized by many employers and is recommended to demonstrate mastery of a specific skill set as a Health Education Professional. Information regarding the test is available online through the National Credentialing of Health Education Specialists website (NCHES).

## Degree Requirements for the Dual Degree: Master of Science in Health Education and Master of Medical Science (MMS: Physician Assistant)

This dual degree option in Health Education and Medical Science prepares students to integrate their knowledge of public health, along with program development, implementation and evaluation skills, to their training as Physician Assistants for work in medical settings and within community centers.

Course Requirements and sequencing are available by contacting the Director of the Program.

Admission to this dual degree program requires the applicant to meet the admission criteria for both the MSHE Program and the MMS (PA) program. See Master of Medical Science (Physician Assistant) section of the

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Graduate Catalog for admission requirements for the MMS Degree.

All Course Descriptions are listed in the Master of Public Health catalog.

### **Degree Requirements for the Dual Degree: Master of Science in Health Education and Master of Arts in Counseling Psychology (MACP)**

This dual degree option in Health Education and Counseling Psychology prepares students to integrate their knowledge of public health, along with program development, implementation and evaluation skills, to their training as Counseling Psychologists for work in clinical and community settings.

Course Requirements and sequencing are available by contacting the Director of the Program.

Admission to this dual degree program requires the applicant to meet the admission criteria for both the MSHE Program and the MACP program. See Master of Arts in Counseling Psychology section of the Graduate Catalog for admission requirements for the MACP Degree.

All Course Descriptions are listed in the Master of Public Health Catalog