



YOU CAN BE PROUD

FY23 IMPACT PHILANTHROPY REPORT

ARCADIA
UNIVERSITY



Dear Arcadia University Community,

You can be proud. As we continue to rebuild your confidence in University Advancement’s ability to serve you, I invite you to not only read the pages of our annual report, but also to return to campus as partners in our mission-critical work, to meet and get to know our incredible students, to find ways to leverage your talents as volunteers, and to deepen your relationship through the kindness of giving. Giving – whether it is of time, talent, or treasure – impacts and informs everything we do. Nothing says that more resoundingly than FY23.

FY23 was an academic year marked by excitement, expansion, and enthusiasm in our programming, engagement, and philanthropic successes. You **can be** proud of what we were able to accomplish together...but we need your support and the support of others now more than ever to continue our momentum.

In the pages of this annual Impact Philanthropy report, you will see our highs as well as our lows. We are proud to share it all with you. The purpose of the report is to be transparent about the work we do together. Our success in University Advancement is only achieved because of you. And through the pages of our FY23 Impact Philanthropy report, you will see our community working, caring, giving, driving, volunteering, and thriving.

I couldn’t be more proud of our collective achievements. You **can be** proud, too.

Fling High the Scarlet and the Grey!

Sincerely,

Brigette A. Bryant

Vice President for Development and Alumni Engagement

FISCAL YEAR 2023 AT A GLANCE

You Can Be Proud

You can be proud of your financial achievement. It is impressive how alumni, faculty, staff, Trustees, friends, and others demonstrate their belief in the University’s mission and students through financial support. Thank you. Your gifts help Arcadia remain a student-centered community of excellence and an innovator in higher education.



TOTAL ACHIEVEMENT:
\$4,920,176.11

UNDERGRADUATE ALUMNI GIFTS:
669 (<2%)

GRADUATE ALUMNI GIFTS:
107

NON-ALUMNI GIFTS:
753



I am building the skills and the confidence I need to make my aspirations a reality after graduation.

– Michelle Frank '23



YOU CAN BE PROUD OF YOUR

University Community



I am grateful for Arcadia University supporters...because of their support, I can achieve my goals.

– Cody Vargason '24



[During my time at Arcadia] I was able to spend Preview in London and spent a semester abroad in Italy. My international experience became a key factor to me securing my first job, before graduation, in international sales.

– Steven Bross '08



Scan to read a Q & A with Steven



Major Gifts

Major gifts are either unrestricted or restricted gifts of \$50,000 or greater that foundationally advance Arcadia's mission and help the University to remain a first-rate institution.

Our major gifts included estate gifts, blended gifts, multi-year commitments as well as support from donor advised funds. Donors were alumni, current and former Trustees, parents, vendors, and friends.

MAJOR GIFTS BY DONATION LEVEL:

🎁 \$1M

🎁 \$500,000 - \$999,999

🎁🎁🎁🎁🎁 \$250,000 - \$499,999

🎁🎁🎁🎁🎁🎁 \$50,000 - \$249,999



Arcadia received new commitments from **13 donors** with a total value of **\$3.79M**. Alumni accounted for **9 of the 13 major gifts, or 69%**.

“Thank you to all the donors for all of your gracious donations. I am a first-generation college student and without donor support I would not have been able to be here.
– Shira Michel '23

Special Gifts

Special gifts are either restricted or unrestricted new commitments of \$10,000 - \$49,999 that have a substantial impact on Arcadia.

Special gifts were made by faculty, alumni, spouses of late alumnae, Trustees, foundations, vendors, and matching gift companies.

Arcadia received **22 special gifts of \$25,000+** and **29 special gifts of \$10,000 - \$24,999** for a total value of **\$332,100**.

TOGETHER, WE CAN BE PROUD!

All gifts, no matter their size, have an impact on Arcadia University and the students we serve.

Arcadia received

21 GIFTS OF \$5,000 - \$9,999,
with a value of

\$110,237

The University also received:

155 GIFTS OF \$1,000 - \$4,999
with a value of

\$230,460

103 GIFTS OF \$500 - \$999
with a value of

\$58,455

545 GIFTS OF \$100 - \$499
with a value of

\$92,336

609 GIFTS OF \$1 - \$99
with a value of

\$21,403

*Thank you to all of our
wonderful donors!*

The Fund for Arcadia

The Fund for Arcadia achieved **\$753,826** in gifts. *The Fund for Arcadia*, the University's annual fund, provides critical unrestricted support, which allows Arcadia to respond strategically and deploy resources where they will have the greatest impact to cultivate the University's growth, maximize life-changing opportunities for our students, and bolster that which makes Arcadia special.



I am grateful to Arcadia University supporters because they help me succeed and be my best self.

– Lucas Miller '25





JONES POUNDSTONE SOCIETY

The Jones Poundstone Society recognizes donors who make an unrestricted annual leadership gift of **\$1,000 or more to *The Fund for Arcadia***.

Creating a lasting impact for Arcadia students and the University, the Jones Poundstone Society is a community of philanthropic leaders who believe in the extraordinary things to come at Arcadia.

TOTAL JONES POUNDSTONE SOCIETY ACHIEVEMENT

\$665,316.70

JONES POUNDSTONE SOCIETY MEMBERS IN FY 2023

153

AN INCREASE OF 10 from last year



1853
CIRCLE

\$1,000–\$2,499

- * Aliyah Abraham '17
- ✦ Mr. and Mrs. John A. Affleck
- Marcus N. Alexander '94
- Laura Kurtin Alpern '71
- Joyce Chabora Barr '63
- Priscilla Baugh '53
- Rosalind Greenberg Benjet '63
- Elsa-Lu Greenblatt Berkowitz '55
- Amy Honigsberg Bernstein '67
- Naomi Hutchison Black '63
- Helen Bosley '69
- Carol Grossman Bowman '70
- Alice Brown '64
- Pauline Sablove Brown '65
- Patricia Brubaker '73
- † Brigitte A. Bryant
- Marilyn Berg Callander '55
- Dorothy Chapman Carney '57 and Richard Carney
- Gail Chesler '65
- Jeannette Fong Ching '59
- * Patricia Cornet '91
- Anne Corwell '81
- Kerry Ann Costello Leraris '92, '94MEd
- Carol Lynn Daly '83
- Adam G. Denish '89
- Stacey Downey '88
- † Dr. Martha E. Eastlack
- David Euwings '06

- Emily Solomon Farrell '69
- Adeline Zullo Fricchione '53
- Elizabeth Hoffman Goettge '68
- Catherine Gunsalus Gonzalez '56
- Cecile Tickner Greenberg '65
- Miriam Stybel Grossmann '54
- Nancy Guile-Goodsell '68
- Joan Ottaway Gurniak '58
- † Rakin Hall
- Nathan Hayward '06, '09MBA
- Margaret Moore Hazlett '66
- Adrienne Leviton Hendler '67
- Sandra Krebs Hirsh '64
- Carolyn Hodges '69
- Jean Horton '69
- Mary Hobler Hyson '73
- Tyler Tragle Jenner '69
- Maya Basu Johnson '97
- ✦ Kyle Kammerle '18 (GOLD)
- Dr. and Mrs. Joel Kirschbaum P'92
- ◇ Betty Tate Kirwan '57
- Diane Schiff Kramer '71
- Ken Kromash '85
- Dr. Bette E. Landman '04H
- † Andy Law
- Robert Legnani
- Hal Litchman
- Grace Warrington Lowe '58
- ✦ Margaret Lyons '12
- † Margo Maas
- Norma Faust Mailhot '57
- Virginia Martin '66
- Judith Nelson McCracken '63

“Arcadia is a community of global minded, value-driven students, faculty and staff, who care deeply about making a positive impact in the Philadelphia region and around the world. It’s an honor to be a part of that community.

– Chantel Mattiola '15M



Shelley Schwartz Meyers '71, '78MEd
Monique Miller '73
† Bridget Miller
Susanne Monteith '68
Susan Patt Mountz '64
Edith Neal '57
‡ Dr. Barbara F. Nodine
† Alex Otieno
◇ Lillian Howarth Pagano '52
Jennifer Patoki '99
Janet Bullock Perper '51
Barbara Brown Pinchuk '57
‡ Dr. Deborah Pomeroy
† Rashmi Radhakrishnan
Betsy Rosenbaum '68
Diane Runyeon '99
† Dr. Jeffrey Rutenbeck
Alice Schlesinger '61
Freda Friz Schopfer '57

Isabelle Selikoff '64
† Joan K. Singleton P'22
† Dr. Peter T. Siskind
Phyllis St. John Skok '64
Sharon Foyto Smith '67
Mary Ann Marshall Speakman '64
^ Madeline Johnson Stein '68 and Isaac Stein '11H
Sarah Stein
† Nicole Steiner
Joann Sweasy '80
† Mary Sweeney
Signe Ramsten Twardowski '66 and Jan Twardowski
Carol Vorosmarti '58
Walter Weber '91 and Bonita Weber
✦ Elizabeth Holton Weiss '60
Lois M. Wells '57
Lula Jordan Wheeler '81
◇ Carol Wrigley Young '54
Grace Li Yung '68

† Faculty/Staff ‡ Faculty Emeriti * Trustee ^ Trustee Emeriti ✦ Trustee Former ∞ Trustee Life ◇ Deceased

**BEECHWOOD
CIRCLE**
\$2,500-\$4,999

**BEAVER
CIRCLE**
(\$5,000-\$9,999)

Jeffrey '95 and Stephanie McNerney Fratantaro '95
Judith McCarthy Gielow '65
^ Mrs. Ann N. Greene
✦ Melissa E. Hough '73
Margaret Tillman Huskins '68
Andrew Leschak '85
Dr. Virginia B. Morris '64
William Parsons
Anne Pilert '68
Kenneth Samen '92 and Melissa Martin Samen '95
* Kevin Shollenberger '88
✦ Ilene Rubin Silver Berman '74
Detta Voesar '68
^ Margaret Wright Steele '80

Michiko Shinjo Aizawa '68
^ Joycellen Young Auritt, PhD '71
✦ Joan Nadler Brantz '65
ExxonMobil Foundation
Deborah Fins, Esq. P'15
Christine McCrea Krolak '79
^ Babette Senker Krug '68, '81M and Melvin E. Krug
† Dr. Ajay and Paayal Nair
✦ Susan Smyth Shenker '69
Robbi Toll '68
Tapestry, Inc.
✦ Christopher and Lee van de Velde
Margaret R. & Herbert R. Wakefield Memorial Fund
* Ken Weirman

† Faculty/Staff ‡ Faculty Emeriti * Trustee ^ Trustee Emeriti ✦ Trustee Former ∞ Trustee Life ◇ Deceased



I'm thankful for the donors of Arcadia University because they're allowing me to have a great educational experience and a social experience, and I can't wait to help someone else. Without your help, I couldn't do it.

– Noel Gonzalez '25





ARCADIA
CIRCLE

\$10,000-\$24,999

- * Jacqueline Lynne Petrolle Cannon '68
- † Dr. Rebecca L. Craik
- * Nancy Glass
- Lynn Darling Hendershot '66
- * Peri Higgins
- Barbara Belchier Kauffman '63
- * Dr. Marc McKenna
- Metz Culinary Management
- Office Depot, Inc.
- * Ashish and Prachi Parmar
- * Michel Paul
- Pepsi Bottling Group LLC
- ‡ Michael F. Rieders, PhD '80, '05H and Marian D. Rieders
- ^ Mr. and Mrs. Gerald B. Rorer
- * Gretchen Santamour
- ‡ Susan C. Saxer '71
- John Schmidt
- Jean Walker '62
- Jack and Susan Johnson Whitelaw '63



PRESIDENTS
CIRCLE

\$25,000-\$49,999

- *^ John D. and Theresa Rollins
- * Dr. Allison Rossett '68



TRUSTEE
CIRCLE

\$50,000+

- ∞ Rosemary Deniken Blankley '57, '06H
- ^ Alison Aaron Madsen '85 and Howard Madsen

NEW ENDOWED
SCHOLARSHIPS

- Sue Ellen Young '63 Endowed Scholarship
- Susan C. Saxer '71 Endowed Scholarship in STEM

† Faculty/Staff ‡ Faculty Emeriti * Trustee ^ Trustee Emeriti ‡ Trustee Former ∞ Trustee Life ◇ Deceased

Covenant Society

**NEW
MEMBERS:**
4

One of Arcadia's most prestigious giving societies, the Covenant Society, honors the generosity of alumni and friends who incorporate Arcadia into their estate plans. Your gift may be added to the endowment, or used for a restricted or unrestricted purpose at your discretion.



Virginia H. Lawless (née Hamilton), also known as "Ginnie," graduated from Beaver College in 1939 with a degree in mathematics. A little over a decade after graduating, Ginnie began to make contributions to Beaver College with a first gift of \$1. She continued to give each year for 53 consecutive years.

Ginnie passed away on March 28, 2014, but her support of Arcadia continues. Through planned giving, Ginnie's estate continues to make annual contributions to the University of \$40,000 to \$45,000 each year. A proud mathematics graduate, her estate supports STEM (Science, Technology, Engineering, Math) at Arcadia through the Cyril Edward Lawless & Virginia H. Lawless Annual Math & Science Scholarship Fund, co-named for her deceased husband of 55 years.

In the spring of 2024, Arcadia will celebrate its graduates during Alumni Reunion Weekend, with a special emphasis on milestone graduation years ending in 4s and 9s. Ginnie would have been celebrating her 85th Reunion. Her pride in Arcadia lives on through her estate, and as someone who knew her said, "She was proud of Arcadia then and she'd be proud of Arcadia today."

Thank you, Ginnie.



I'm extremely grateful to our donors whose generosity will enable me to pursue my goals and achieve my dreams.

– Hannah Craig '24



"She was proud of Arcadia then, and she'd be proud of Arcadia today."

KNIGHTS OF THE

Round Table

Arcadia can boast **153** members of the Knights of the Round Table, a distinguished group of Arcadia's most proud and loyal alumni who are honored on an annual basis for their giving, engagement, volunteerism, and pride.



The Four Steps to Knighthood

Each year, alumni who complete the four steps will be welcomed into the Knights of the Round Table.



1. STAY CONNECTED

Make sure the Alumni Association has your most recent contact information on record so we can all stay in touch and informed.



2. PARTICIPATE

No matter when you graduated or your distance from campus today, there are so many ways for Knights to get involved with the Arcadia University Alumni Association and enrich your life, the lives of our students, and fellow alumni!



3. MAKE A GIFT

Show your gratitude for all that you love about Arcadia and support your alma mater.



4. SHOW ARCADIA PRIDE

Follow us on social media and participate in social media campaigns. Tag @ArcadiaAlumni or #ArcadiaAlumni on social media posts, or submit personal and professional updates to be published in the Class Notes section of Arcadia Magazine. www.arcadia.edu/submit-your-class-notes



YOUR ARCADIA UNIVERSITY

Advancement Team

Brigette A. Bryant
Vice President for Development and Alumni Engagement

Meghan Butler '20M
Manager, Budget and Administration

Yolonda S. Neal
Executive Assistant to the Vice President for Development and Alumni Engagement

Denis Brosnan
Associate Vice President of Philanthropic Giving

Rachel Fox '15M
Communications Specialist

Andrea Reeds
Director of Reunion Giving & Class Reunion Programs

Nicole Steiner
Associate Vice President for Alumni Engagement and Annual Giving Strategies

Christopher Grosso
Director for Advancement Communications

Zoë Ryan '23M
Prospect Research Analyst

Varun Vattikonda*
Associate Vice President of Advancement Services

Kerri Hearn
Director of Alumni Engagement and Programming

Patricia Rogers P'22
Director of Stewardship Events and Donor Relations



“You can be proud of Arcadia. Thank you.”

–University Advancement Team

Margo Maas
Associate Director of Young Alumni & Student Engagement

Taylor Schaeffer
Associate Director of Constituent Database Systems

*Was a member of the University Advancement Team during FY25.

Donor Rolls



To be good stewards of Arcadia's resources and to be conscious of the environmental impact of printing and shipping, the University has chosen to host our donor rolls online. To view the FY23 donor rolls, scan the QR code.



Signature Events

UKNIGHTEDTUESDAY

The entire Arcadia community UKnighted to make a difference during Arcadia's eighth annual day(s) of giving on November 29 and 30. UKnightedTuesday donors were offered the chance to support The Fund for Arcadia, CASAA, Theater, Undergraduate Research, Athletics, and Student Success.

**\$510,066 from
589 donors in
1,853 minutes!**



As you know, we try our very best to keep students at the center of all that we do. And UKnightedTuesday is yet another way for us to show our deep commitment to our students. It's not about how much you gave, it's about the act of generosity.

– President Ajay Nair
UKnightedTuesday Thank-a-Thon 2022

WOMEN WHO LEAD FORUM

130 guests attended the third annual Forum that honors the pursuits and influence of women's leadership through the lens of Beaver/Arcadia women. That is a 34 percent increase in attendance from last year. Watch a video of 2023's WWLF by scanning this QR code:



ALUMNI REUNION WEEKEND

180 reunion celebrants, alumni, faculty, staff, students, and guests attended the 2023 Alumni Reunion Weekend on Friday April 28 and Saturday April 29, celebrating reunion classes ending in '3 and '8.

UPCOMING EVENTS:

Save the Date

UKnightedTuesday
November 28 - 29, 2023

4th Annual Women Who Lead Forum
March 23, 2024

53 Knights to Commencement
March 25, 2024

Alumni Reunion Weekend
April 26 - 27, 2024

Stay up to date on all alumni events at alumni.arcadia.edu/events

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